

— LES SKATE PRETORIA / PARTNERSHIPS

LET'S BUILD SOMETHING THAT MOVES.

Partner with a community shaping the future of skateboarding, youth development and creative culture in Pretoria.

WHO WE ARE

LES Skate Pretoria is a community-led skateboarding initiative creating opportunities for young people through skateboarding, culture and creative expression. We bring together skaters, artists, brands and local communities to make skateboarding more accessible, inclusive and visible, while building pathways for young people to develop skills, confidence and meaningful opportunities.

— OUR COMMUNITY. OUR MOMENTUM.

75,000+
people reached through a Converse South Africa campaign

5,000+
interactions generated through that campaign

82,000+
views across the first two LES Skate Tour stops

WAYS TO PARTNER WITH US

EVENTS & ACTIVATIONS
Bring your brand into the heart of skate culture through events, product experiences and on-site engagement.

YOUTH DEVELOPMENT
Support accessible sessions, beginner pathways, mentorship and positive spaces for young people.

PRODUCT & EQUIPMENT
Help put boards, shoes, apparel and essential skate resources into the hands of the community.

CREATIVE CAMPAIGNS
Co-create authentic photo, video, social and storytelling campaigns rooted in local culture.

VENUES & INFRASTRUCTURE
Help grow access to safe, welcoming skate spaces and improve the places where the community gathers.

LONG-TERM PARTNERSHIPS
Build sustained programmes and annual initiatives with shared goals, measurable outcomes and lasting value.

WHAT WE BRING TO THE TABLE

- A connected skate community
- Authentic brand integration
- Event and activation opportunities
- Digital storytelling and content
- Youth and grassroots engagement
- A Pretoria-rooted platform with room to grow nationally

LET'S MAKE AN IMPACT, TOGETHER.

START A CONVERSATION

Lesego Gareth Polelo
Founder, LES Skate Pretoria
lesskateforever@gmail.com
Pretoria, Gauteng, South Africa

Every partnership is shaped around shared objectives. We'd love to hear what your brand wants to build and explore how we can create something meaningful together.

Cover photo: LES Skate × Converse at Thrashers skate park, 28 March 2026, by Dylan Nortje (@indistinct.moments).